



## Pharmacy Coalition's Evolving Role

### Transparency, Autonomy, and Robust Management: The Building Blocks of a Collaborative Partnership

In navigating the complex terrain of brokerage services and benefit management, Pharmacy Coalitions and their role in meeting client needs must be thoroughly examined. Pharmacy Coalitions serve a niche set of purposes for their clients, but our analysis of their approach in meeting clients' needs reveals limitations and shortcomings prompting us to advocate for a more refined approach. While coalitions have historically addressed specific challenges, their model lacks the sophistication required to fully meet the evolving demands of the industry and expectations of our clients.



Pharmacy Coalitions, while providing benefits in certain contexts, demonstrate shortcomings in critical areas such as incentives alignment, autonomy, and transparency of financial arrangements. While they may offer a degree of standardization, this often comes at the expense of flexibility and tailored solutions. Our analysis highlights the need for a model that prioritizes data transparency, clarity in revenue streams to Pharmacy Benefit Managers (PBMs), and grants clients full autonomy over plan design, audit rights, contracts, and overall management experience.

Contact us today!

[theprismhealthgroup.com](http://theprismhealthgroup.com) | 385-993-3600

Prism's approach emphasizes three core tenants: **transparency, customization, and empowerment.** By aligning our incentives with our clients, we forge a collaborative partnership that enables us to deliver superior outcomes. As the industry and our clients continue to evolve, we remain committed to providing innovative, superior solutions.



## TRANSPARENCY

Our commitment to transparency ensures that clients have a comprehensive understanding of pricing structures, revenue flows, and contractual obligations, instilling trust and accountability.

## AUTONOMY

Our model grants clients full autonomy over plan design, audit rights, and contract negotiations, empowering them to make informed decisions that align with their unique needs and objectives. This level of autonomy fosters a sense of ownership and control, enabling clients to tailor their benefits programs to suit the specific needs of their organization and workforce.

## MANAGEMENT

Our approach prioritizes a robust client management experience. We provide dedicated support and guidance throughout the entire process, from initial consultation to ongoing management and optimization. Our team works closely with clients to understand their goals, address their concerns, and ensure that their benefits programs are optimized for maximum efficiency and effectiveness.

In conclusion, while Pharmacy Coalitions have their merits, we believe that a more refined approach is necessary to fully meet the needs of this evolving industry. By prioritizing transparency, autonomy, and client management experience, Prism offers a superior alternative that empowers clients to navigate the complexities of the PBM landscape with confidence and clarity. We remain committed to providing innovative solutions that drive value and foster long-term success for a clients members and their benefit plan.

**Contact us today!**

[theprismhealthgroup.com](https://theprismhealthgroup.com) | 385-993-3600